Department of International Business
(with Graduate Institute of International Business)

Development Goals
1. To sign a double degree and a student exchange program with Hong Kong Baptist University.
2. To develop the international, technological and innovative abilities of multi-dimensional management personnel.
3. Strengthen students' hands-on experience through expert industrial presentations, corporate visits and internships.

Curriculum Features
1. Curricula is divided into three main areas: international business, international finance and international trade finance.
2. We have integrated an international degree program to recruit international European students through courses taught entirely in English.
3. We have also set up international business courses to enhance students' ability of applying what has been learnt in the classroom to the workplace.