Development Goals

The Department of Digital Multimedia Design (DMD) focuses on two fields: digital game design and animation design. The foundation of digital game design involves programming techniques while the basis of animation design focuses on multimedia skills. We produce interactive products, which can be executed in both desktop and mobile computers. Our designs are a combination of stories, characters, videos, music, text, and sound. These functions are used to express student’s creative ideas.

The Department of DMD cultivates students and provides them with professional skills, cultural knowledge and creative minds. We place an emphasis on specialized lab classes, raising the quality of design and extending its utilization. In addition, we also provide specialized environments and courses to expand our students’ global vision. Our training begins with the basics and concentrates on program coding ability and multimedia design expertise. We work to present new ideas through digital technology without constraints.

Curriculum Features

We offer digital game design related courses, including digital game programming, mobile phone programming, game engine utilization, interactive design, augmented reality application, and so on. In addition, there are also courses related to animation design, such as digital image processing, sketching, video processing, film script, digital music production, webpage design, 3D modeling, and so on.