Development Goals
In order to train the students to become professionals in the industry of commercial design and applied arts in business, the emphasis of our developmental goals is to apply theory to practice. This application enables students to hone their skills and adapt to the rapid development of new industries as well as to understand the trend of the design market.

1. Strengthen knowledge and creativity in product innovation while enhancing the ability to integrate in multiple fields.

2. Increase ability to think from diverse points of view and to manage commercial products.

3. Improve foreign language proficiency and cross-cultural communication.

4. Integrate local resources for the development of practical teaching.